



WILLIS G. GREGORY.

NATIONAL PHARMACY WEEK.

The eleventh annual observance of the National Pharmacy Week movement will be held during the week of October 21st. It has been advisable to change the date to two weeks later than in previous years so as to allow the colleges of pharmacy greater opportunity to participate. In the past very little time elapsed between the opening dates of the scholastic year and Pharmacy Week.

The tenth annual observance for the year 1934 was more widely participated in by retail pharmacists than for many years. The office of the National Pharmacy Week Executive Committee was flooded with requests for copies of the human interest-appeal stories. It is gratifying to note that many pharmacists are utilizing materials of this kind throughout the entire year by arranging for presentation of these talks before various community organizations.

An outstanding event of the 1934 observance was the splendid radio address delivered by President Robert P. Fischelis, of the AMERICAN PHARMACEUTICAL ASSOCIATION, over a nationwide hookup. Radio addresses were delivered by retail pharmacists and educators in many sections of the country.

The Robert J. Ruth Memorial Trophy, a silver loving cup donated by the Federal Wholesale Druggists' Association, through Secretary Lee Williamson has been awarded to Apothecaries Hall, New Haven, Connecticut. The 1934 National Pharmacy Week Window Display Contest Committee was composed of leading members of the Drug Trade Industry of New Orleans, with Professor John McCloskey serving as chairman.

The National Pharmacy Week movement is now entering upon its second decade of life which speaks well for those who have been responsible for the success of same. It has gone forward for a decade growing in strength year by year and has been kept within the tenets and precepts of the ideals as laid down by its founder. Throughout the country retail pharmacists are devoting more thought and attention to the professional aspects of their daily activities which no doubt is due in a large measure to the activities of the Pharmacy Week movement.

The National Pharmacy Week Executive Committee is now at work on the plans for the 1935 observance which beyond a doubt will prove to add another mile-stone to the success of a movement that has done much for the profession of pharmacy in bringing its message to members of allied professions and to the laity.

The National Pharmacy Week Executive Committee urges retail pharmacists to begin planning now for the professional window display that they are contemplating featuring during the week of October 21st. An attractive and interesting professional window display requires of the pharmacist a review of the literature of the subject selected, followed in turn by preparation of well-worded copy for show-cards, assembling of materials and, finally, the arrangement in a dramatic manner.

Pharmacy as a profession is replete with romance and many great achievements in its interesting history and it is hoped that thousands of retail pharmacists will browse through the dust-laden archives and bring to light many of these interesting stories by means of professional window displays and talks before various community organizations.

ANTON HOGSTAD, JR., *Chairman.*

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Willis George Gregory is concluding his 50th year of membership in the AMERICAN PHARMACEUTICAL ASSOCIATION. He was chairman of the first and second editions of the Pharmaceutical Syllabus, prepared by the National Pharmaceutical Syllabus Committee; he is the senior pharmacy dean of the American schools of pharmacy, and for 20 years he has been a member of the New York State Pharmacy Council in the State Education Department. He was a member of the Revision Committee of the United States Pharmacopœia, 1890-1920; a former president of New York State Pharmaceutical Association of which he is a life member, and for 33 years has been a member of the New York State Board of Pharmacy. When the AMERICAN PHARMACEUTICAL ASSOCIATION met in Buffalo, in 1924, Professor Gregory served as local secretary.

Willis G. Gregory was born April 19, 1857, the son of Willis Lathrop and Frances (Beach) Gregory, the seventh generation from John Beach ("Ye Pilgrim") of New Haven, Conn. He received his early education in Buffalo, the degree of M.D. from the University of Buffalo, in 1882, and graduated in pharmacy in 1886. Professor Gregory became a member of the pharmacy faculty, University of Buffalo, in 1886, and was elected dean in 1890, which office he still holds.

The subject of this brief sketch entered pharmacy in 1869 as apprentice in the pharmacy of his father, became a partner and, in 1887, proprietor until he retired in 1912. He has been active in local and state pharmaceutical organizations, is a member of the American Association of University Professors and of the Council (Trustees) of the University of Buffalo.

Dr. Gregory married Gertrude Fargo, of Buffalo, April 14, 1885; they had four children, two of whom are living—Louise, born 1890, and Frances, born 1901.